

Special Report

Google Scholar Cites, Fall '08

An Investigative Series on CoB Faculty Research Credentials

This particular installment in USMNEWS.net's *Special Report* series revisits Google Scholar cites across the CoB's 70 faculty members. The updated data are all presented (and ranked) in Table 1 below:

Table 1
Google Scholar Cites in the CoB

Rank	Name	Unit	Position	GS Cites
1	Doty, Harold	MGT	Professor	1,861
2	Lindley, James	FIN	Professor	523
3	Davis, Donna	MIS	Professor	341
4	Nail, Lance	FIN	Professor	236
5	Hsieh, Chang-Tseh	MIS	<i>McCarty Distinguished Professor</i>	195
6	King, Ernest	BL	Associate Professor	177
7	Topping, Sharon	MGT	Professor	109
8	Nissan, Edward	ECO	Professor	100
9	Marvasti, Akbar	ECO	Professor	98
10	Niroomand, Farhang	ECO	Professor	97
11	Wittmann, Michael	MKT	<i>Draughn Distinguished Associate Professor</i>	91
12	Klinedinst, Mark	ECO	Professor	89
13	Becker, Cherylynn	TM	Associate Professor	64
14	Lai, Fujun	MIS	Associate Professor	59
15	Peyrefitte, Joseph	MGT	Associate Professor	52
16	Jordan, Charles	ACC	Professor	48
17	Clark, John	FIN	Associate Professor	46
18	Carter, George	ECO	Professor	45
19	Gunther, William	ECO	Professor	44
	Laatsch, Francis	FIN	Associate Professor	44
21	Sequeira, Jennifer	MGT	Assistant Professor	40
22	Price, Catherine	TM	Professor	38
23	Malik, Farooq	FIN	Assistant Professor	34
24	Duhon, David	MGT	<i>Kaetsu Distinguished Professor</i>	32
	LaFleur, Elizabeth	MKT	Professor	32
26	Green, Trellis	ECO	Associate Professor	28
27	Clark, Stanley	ACC	Professor	24
	Hansen, John	MKT	Assistant Professor	24
29	Dakhli, Sami	ECO	Associate Professor	23
	DePree, Marc	ACC	Professor	23
	Monchuk, Daniel	ECO	Assistant Professor	23
32	Burgess, Brigitte	TM	Associate Professor	18
33	Smith, Robert	ACC	Associate Professor	15
	Smith, William	MKT	Assistant Professor	15
35	Chen, Kuo Lane	MIS	Associate Professor	13
	George, Babu	TM	Assistant Professor	13
	Zantow, Kenneth	MGT	Associate Professor	13
38	Bonaparte, Yosef	ECO	Assistant Professor	11
	Lunsford, Dale	MIS	Associate Professor	11
40	Becton, J. Bret	MGT	Assistant Professor	5

41	Shi, Weihua	ECO	Visiting Assistant Professor	4
43	Hood, Matthew	FIN	Assistant Professor	2
	Pate, Gwen	ACC	Associate Professor	2
45	Henderson, James	ACC	Associate Professor	1
	Magruder, James	MIS	Associate Professor	1
47	Anderson, Mary	ACC	Assistant Professor	0
	Andrews, Melinda	MKT	Assistant Professor	0
	Blettner, Daniella	MGT	Assistant Professor	0
	Bradley, Greg	MKT	Visiting Assistant Professor	0
	Collins, Brian	MGT	Assistant Professor	0
	Cumbie, Barry	MIS	Assistant Professor	0
	Drake, Erin	TM	Assistant Professor	0
	Foster, Jamye	MKT	Assistant Professor	0
	Gade, Michael	MKT	Professor of Practice	0
	Gevrek, Deniz	ECO	Assistant Professor	0
	Gibbs, SherRhonda	MGT	Assistant Professor	0
	Goodwin, Kimberly	FIN	Assistant Professor	0
	Jackson, Steven	ACC	Associate Professor	0
	Jiao, Feng	FIN	Visiting Assistant Professor	0
	Lambert, John	IB	Assistant Professor	0
	Lay, Marsha	TM	Assistant Professor	0
	Parker, Paula Diane	ACC	Assistant Professor	0
	Paster, David	TM	Professor of Practice	0
	Perry, Timothy	FIN	Visiting Assistant Professor	0
	Pollitte, Wesley	MKT	Assistant Professor	0
	Posey, Roderick	ACC	<i>J.J. Morgan Distinguished Professor</i>	0
	Rivers, Amber	MKT	Visiting Assistant Professor	0
	Wolf, Marco	MKT	Assistant Professor	0
	Yaoyuneyong, Gallayanee	TM	Assistant Professor	0

As Table 1 indicates, the CoB's GS cites race is led by management professor and former CoB dean Harold Doty. Behind Doty are James Lindley (FIN), Donna Davis (MIS), new CoB dean Lance Nail, and the *McCarty Distinguished Professor of Management Information Systems* Chang-Tseh Hsieh.

The "0 Cites Pool"

As the table above points out, there are currently 24 CoB faculty in what is referred to as the "0 cites pool." That is, fully 24 CoB faculty have yet to produce academic research that has garnered a GS citation. This pool contains 34.3% of the CoB, a figure that sources believe is cause for concern from Nail.

CoB Citenarians

Eight of the 70 CoB faculty, or 11.4%, have garnered 100 or more GS cites over the course of their careers. Two members of this group are female faculty - Donna Davis (MIS) and Sharon Topping (MGT). There are no faculty from ACC,

FM, IB, MKT, or TM among this group, while FIN and MGT are the only CoB units that contribute multiple faculty.

Distinguished Faculty?

Finally, it is worth noting that only one of the CoB's four *distinguished* faculty sits among the citenarians or the Top 10 overall. Only two the four reside among the Top 20 overall, a statistic sources state could be a source of embarrassment to Nail. While a college's *distinguished* faculty should lead the organization in almost everything, sources say that it is par for the course for the CoB's *distinguished* faculty to lead the way in almost nothing.